

FASHION **FOR** **GOOD**

**Fashion for Good Foundation
Policy Plan**

June 2025

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This policy plan covers the period from 2024-2026

PURPOSE

The aim of the Fashion for Good Foundation is to: promote and stimulate a sustainable and responsible clothing industry, which means, clothing produced with attention to the impact on people and the environment and, also, directly or indirectly related to or for this purpose or may be beneficial to this, everything in the broadest sense of the word, provided that it is in the general interest.

The foundation seeks to achieve this goal, amongst others, by:

- Establishing exhibitions and/or musea to share developments and innovations in the fashion industry with a broad public audience.
- Collaborating with like-minded organisations, innovators, artists, designers and social enterprises to strengthen our mission and expand our reach beyond the foundation.
- Providing grants for the establishment, development and implementation of initiatives in the field of sustainable and responsible clothing production;
- Developing a community of like minded individuals in order to catalyse a movement whose reach extends far beyond the foundation;
- and performing all such legitimate activities that are necessary, useful or desirable to promote, establish or achieve the objectives of the foundation.

KEY ACTIVITIES

Fashion for Good Museum (2017-2024)

From 2017 - 2024, the foundation included the Fashion for Good Museum, which sought to change visitors' perspectives on fashion by revealing the stories behind their clothes and demonstrating how they could positively impact the industry. Initially a pop-up exhibition, the Museum opened its permanent exhibition at Rokin 102 in October 2018, offering an interactive experience that connected visitors with the past, present, and future of fashion.

Fashion for Good's dual approach focused on scaling disruptive innovations within the industry and influencing consumer behaviour to demand better products and care for their clothing responsibly. Over the past six years, significant progress was made in circularity and innovation, although the industry faced new challenges such as economic risks, the climate crisis, and changing policies. In response, Fashion for Good decided to shift its focus towards scaling innovations, leading to the decision to close the Museum on June 5th 2024.

Transforming into a Multi-Use Event/Co-Working Space (2024 onwards)

From June 6th 2024 onwards, Rokin 102 has entered its next phase, and transitioned into a versatile space seamlessly integrating various functions, including events and co-working spaces. With this strategic evolution, Fashion for Good remains steadfast in its commitment to revolutionising the fashion industry and amplifying its efforts through the Innovation Platform (through Fashion for Good BV) and Innovation Projects (through the Fashion for Good Foundation).

Innovation Projects (2018 onwards)

Fashion for Good Foundation has received funding to accelerate innovation around critical themes that address waste, water, carbon and transparency. The Innovation Projects bring together innovators, brands, and suppliers to collaboratively assess innovations and drive implementation across the fashion supply chain. Funding received for these projects is passed through to innovators and service providers managing these projects. Below listed are the current and anticipated innovation projects for the period 2024-2026 aimed at achieving significant advancements in the industry.

RAW MATERIALS: AGRIWASTE

The Agriwaste project aims to transform agricultural waste into sustainable textile fibres, reducing the reliance on conventional, unsustainable materials like cotton and polyester. The project brings together key industry players, including adidas, Bestseller, Vivobarefoot, Birla Cellulose, and the Laudes Foundation, to explore and scale technologies that can convert waste such as rice husks, hemp, wheat straw, banana, and pineapple into viable fibre alternatives. By repurposing agricultural waste, which is often burned and contributes significantly to CO2 emissions, the initiative seeks to diminish environmental impact and advance the fashion industry towards net-zero emissions.

Output: A technical feasibility study and selection of blended fabrics and a capsule collection/internal testing or prototyping (sampling volumes dependent on partner and innovator collaboration).

RAW MATERIALS: RENEWABLE CARBON

The Renewable Carbon Textiles Project aims to accelerate the development and scaling of Polyhydroxyalkanoates (PHA) polymer fibres, which are biosynthetic alternatives to fossil-based fibres like polyester. These PHA polymers, made from renewable carbon-based feedstocks such as agricultural byproducts and waste gases, offer a sustainable and compostable solution that can reduce carbon emissions in the fashion industry. The initiative includes technical feasibility studies, melt-spinning trials, and comprehensive environmental degradation testing to ensure the fibres' quality and scalability.

PROCESSING: D(R)YE FACTORY OF THE FUTURE

Identifying the winning processing innovations and combinations in pretreatment and coloration, focused on 5 workstreams; cotton, denim, polyester, wool, and blends.

CHEMICAL RECYCLING POLYESTER

A project to learn and understand the state of innovation in chemical recycling of polyester through a comparative due diligence process (Phase 1) and subsequent testing of multiple innovators output (Phase 2).

SORTING FOR CIRCULARITY USA

Creating greater harmonisation between the textile sorting and recycling industry, commercialising textile waste, creating new business models for sorters, and enhancing levels of circularity across the industry.

SORTING FOR CIRCULARITY PROJECT REWEAR

Understanding the current and desired future state for resale end destinations per product archetype by looking at rewearable and low-value rewearables, and identifying resale and repair potential of garments in four select European regions (Netherlands, Poland, Lithuania, Italy).

DYESTUFF LIBRARY PROJECT

Many alternative dyestuffs from natural sources such as plants, microorganisms, algae, and recycled materials are available, but the lack of clarity on their performance and scale makes it difficult for the industry to switch to these sustainable options.

BLACK PIGMENT PROJECT

Enabling selected technologies to develop and scale black pigment solutions for dope dyeing of recycled polyester and man-made cellulosics. This project will evaluate the performance and impact of all solutions, creating a library of sustainable black pigments from carbon-neutral or carbon-negative resources.

HOME COMPOSTABLE POLYBAG

Testing and validating functional properties and end-of-use claims of bio-based, home compostable polybag solutions through lab and supply chain testing and certifications and/or third-party degradation testing.

OUR GOVERNANCE STRUCTURE

Fashion for Good Foundation has a Board with the following members:

- Albert Brenninkmeijer (Chair);
- Stefan Hafner (Treasurer).
- Katy Hartley:

The Board of Fashion for Good Foundation performs these roles without receiving any remuneration. The Board is responsible for setting strategic direction and steering the general course of affairs. The Board meets at least two times per year. The Board structure and procedures ensure compliance with ANBI requirements.

SOURCES OF FUNDING

The funding for Fashion for Good Foundation comes from the following (possible) sources:

- Donations from (family) foundations;
- Donations from public entities;
- Donations from private companies and other organisation;
- Income from events and space rental

All funding will be used to support the daily activities of the Fashion for Good Foundation and will be managed by a bank.

BUDGET AND EXISTING FUNDING

The table below presents our actual financial results and a projected budget summary for the upcoming years. Note: The budget refers to our fiscal years which run from January to December.

<u>Amounts in Euro x 1.000</u>	Actuals 2022	Actuals 2023	Actuals 2024	Budget 2025	Budget 2026
Grant Museum/ Blended Space	1,000.3	1,771.1	1,341.4	535.0	435.7
Grant Innovation Projects	238.1	666.5	634.2	250.0	250.0
Income Museum / Blended Space	205.7	117.9	132.3	50.0	25.0
Total Revenue	1,444.1	2,556	2,108	835.0	710.7
Operating Expenses	-886.1	1,041.3	-870.0	-155.0	-122.1
Overhead	-370.1	504.4	-293.3	-430.0	-338.6
Innovation Projects	-345.6	827.7	-911.1	-250	-250
Total Expenses	-1,601.8	2,373	-2,074	-835.0	-710.7
Result Stichting Fashion for Good	-157.7	-5.1	68	0.0	0.0